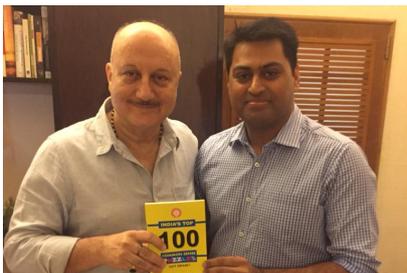
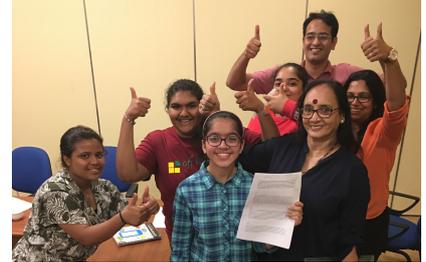




# Neeraj Mandhana

Providing career guidance and college admissions counseling to teenage students since 2010.



# About Me



## Preparing today's students to lead boldly tomorrow

Since 2010, I have been actively mentoring both individual students and educational institutions, demonstrating a deep commitment to education and career guidance.

In 2011, I became the first Indian counselor to attend the prestigious Harvard Summer Institute on College Admissions. In 2014, my father and I established The Next Genius Foundation, a charitable trust that provides full undergraduate scholarships at select US colleges to Grade 12 students from South Asia who have shown inspiration and potential. In 2022, I was elected as the President of All India Independent Education Consultants Association.

Every year, I attend the world's leading educational conferences to stay up-to-date with the latest trends in global higher education. As a proud alumnus of both UCLA and the University of Cambridge, I am dedicated to helping students achieve their academic and career goals.

## First Meeting (FM)

Duration – 1 hour

The initial meeting serves as a chance for us to become acquainted with one another and to experience what it's like to collaborate. For parents, it assists them in organizing their main inquiries and determining the most effective way for us to work towards guiding the child. Students can learn from common career planning and college application errors and acquire valuable knowledge about how to improve themselves. During the meeting, I share my prior experiences and the knowledge I've gained from working on a global scale, as well as numerous resources from my counseling toolkit.



## Natural Talent Testing (NTT)

**Assessment – 3 hours**

**Feedback – 1 hour**

The Johnson 'O Connor Foundation's Natural Abilities Test has been in existence since 1922. It's the outcome of decades of continuous research and has proven to be highly precise in evaluating a person's natural abilities. The test comprises 19 different exercises and requires no prior preparation, lasting about three hours. We set up online access to the assessment, and students take it at home. Its outcome helps individuals identify their unique strengths. The results are presented in a private feedback session. Based on this test, I provide guidance on making informed decisions concerning subject selection, major choice, and career path.





# Our Services

## THE UNDERGRADUATE ADMISSIONS PROGRAM (TUAP)

**Starts Grade 10**

Our team works with a select group of high school students annually, assisting them in securing admissions to prestigious colleges worldwide. Students gain an advantage from our expertise in the admission process and our extensive network of admission professionals. We engage in one-on-one sessions, workshops, and summer camps, utilizing a comprehensive approach that covers every aspect of the college admissions process. This includes:

- Personal Assessments
- Personal Grooming & Mentoring
- Profile Development
- Summer School Applications
- High School Subject Selection
- Final College List
- Application Strategy
- College Major & Minor Selection
- College Essay Writing
- College Visits
- Resume Making
- Recommendation Letters
- College Applications
- Interview Prep
- Portfolio Development
- Financial Aid & Scholarship Application
- Final College Application & Selection



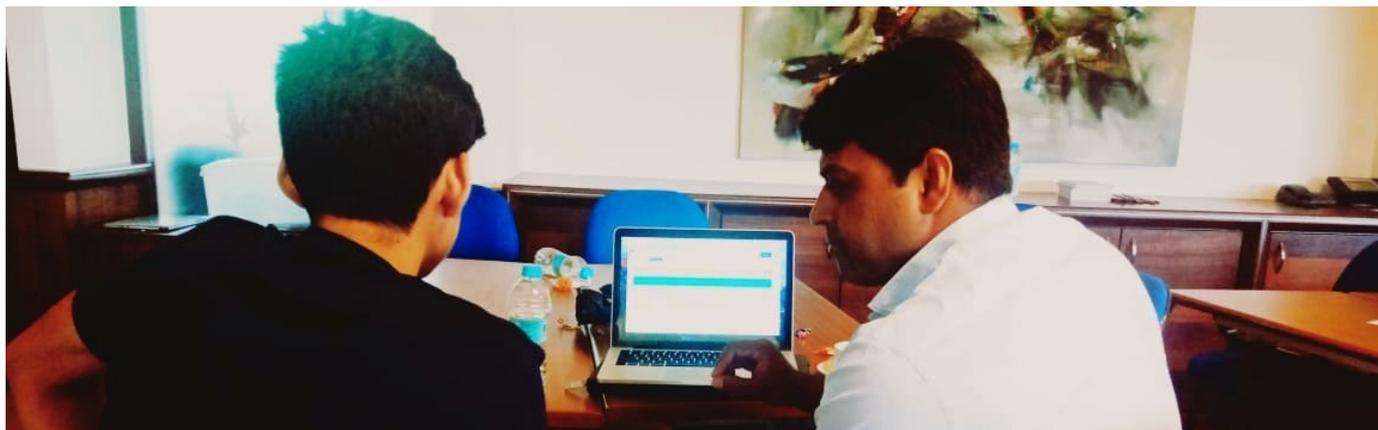
# Student Support

## NM Squad

The NM Squad is a group of highly skilled specialists and professionals who collaborate with me to provide you with the best guidance and support. While they are not counselors themselves, the NM Squad provides assistance with various tasks, including progress tracking, communication, coordination, administration, accounting, research, form filling, and planning for essays and resumes.

## WhatsApp Group

NM Squad creates a WhatsApp group for each student, which serves as our main channel of communication and the primary point of contact for everyone. This is the best way to keep in touch with our office.



## Counseling Tools

Since 2010, I and the NM Squad have created a multitude of resources such as college evaluations, informational databases, counseling project management, aptitude assessments, technological solutions, and other services that are centered around knowledge. We love the confluence of counseling and technology, and constantly innovate.

## Online Webinars

We regularly host exclusive workshops for students and parents, featuring professionals in the field of education, such as admissions officers, specialized counselors, organizations focused on building profiles and test preparation tutors. These sessions are held in private and occur nearly every week.

# Off The Grid

## *Essay Writing Camp*



Every summer, our upcoming seniors and NM Squad gather at a luxurious resort near Mumbai for 10 days. We go "Off The Grid" (OTG) during this time. It is the perfect combination of work and leisure. OTG provides a safe space for individuals to share their personal stories and present themselves in the best light possible for the college application process. At OTG, we engage in meditation, socializing, singing, competitive push-up challenges, researching colleges, and writing essays. Students return home from OTG feeling empowered, not only to tackle their college applications, but also to conquer their final year of high school.





# Our Results

The cornerstone of a positive college experience is finding a place where you can meaningfully engage with extra-ordinary teachers, build valuable personal relationships and grow holistically. NM Squad and I subscribe to the philosophy of college fit very strongly. Here is a sample list of the colleges our students got accepted into in the last three cycles:

## Canada

McGill University  
Ontario College of Art & Design  
Queens University  
Ryerson University  
University of British Columbia  
University of Toronto  
University of Waterloo  
Western University  
York University

## Europe

Delft University  
IE Madrid  
Jacobs University  
Leiden University  
Royal College of Surgeons Ireland  
SciencesPo  
Universidad Carlos III de Madrid  
University of Amsterdam  
University of Pecs

## Asia

Ashoka University  
FLAMES University  
Hong Kong University of Science and Technology  
KREA University  
Nanyang Technological University  
National University of Singapore  
NMIMS  
Plaksha University  
Singapore Management University

## United Kingdom

Bayes Business School  
Durham University  
Imperial College London  
King's College London  
London School of Economics and Political Science  
New College of Humanities  
Regents University  
University College London  
University of Bath  
University of Cambridge  
University of Edinburgh  
University of Manchester  
University of Nottingham  
University of Oxford  
University of St. Andrews  
University of the Arts London  
University of Warwick  
University of Westminster  
Warwick University



# Our Results

## United States of America

- Babson College
- Barnard College
- Bentley University
- Berkelee College of Music
- Boston College
- Boston University
- Brown University
- California College of the Arts
- California Institute of Technology
- California Institute of the Arts
- Carnegie Mellon University
- Case Western Reserve University
- Claremont McKenna College
- College of William and Mary
- Columbia University
- Cornell University
- Dartmouth University
- Dickinson College
- Duke University
- Emerson College
- Emory University
- Georgetown University
- Georgia Institute of Technology
- Grinnell College
- Harvey Mudd College
- Haverford College
- Ithaca College
- Johns Hopkins University
- Junita College
- Knox College
- Lewis & Clark
- Lynn University
- Middlebury College
- Mount Holyoke College
- Muhlenberg College
- New York University
- Northeastern University
- Northwestern University
- Ohio Wesleyan University
- Parsons College
- Pennsylvania State University
- Pomona College
- Pratt University
- Purdue University
- Rensselaer Polytechnic Institute
- Rhode Island School of Design
- Rice University
- Rose Hulman Institute of Technology
- Santa Clara University
- Savannah College of Art & Design
- School of Visual Arts
- Southern Methodist University
- Stanford University
- Stevens Institute of Technology
- Swarthmore College
- Syracuse University
- Temple University
- Trinity College, Hartford CT
- Tufts University
- Tulane University
- Union College, NY
- University of California, Berkeley
- University of California, Davis
- University of California, Irvine
- University of California, Los Angeles
- University of California, San Diego
- University of California, Santa Barbara
- University of Chicago
- University of Illinois at Urbana-Champaign
- University of Massachusetts, Amherst
- University of Miami
- University of Michigan-Ann Arbor
- University of Notre Dame
- University of Pennsylvania
- University of Rochester
- University of San Francisco
- University of Southern California
- University of Texas at Austin
- University of Virginia
- University of Washington, Seattle
- University of Wisconsin, Madison
- Vanderbilt University
- Villanova University
- VirginiaTech
- Washington University in St. Louis
- Wellesley College
- Williams College
- Worcester Polytechnic Institute



## Naman Kabra

Myanmar International, Yangon  
University of Michigan, Ann Arbor  
Class of 2026

I am grateful to have Neeraj sir as my counselor for my university application process. He has immensely helped and guided me throughout the entire process. NM Squad's 'Off the Grid' essay camp is a must for everyone aiming to ace the college application. Although I joined him a little late and missed the camp, he still mentored me with the same high passion and dedication. He invested a lot of time in understanding my personality and assisting me with my essays. Last but not least, as a student living abroad, zoom calls with Neeraj sir never made me feel like I was miles away due to his prompt responses and calm nature. I would highly recommend working with Neeraj sir.



## Arya Sethi

Wynberg-Allen School, Mussoorie  
University of Toronto  
Class of 2027

Working with Neeraj sir was absolutely necessary to get the college apps as organised as possible and to get into them. I am a student of a boarding school the 'Off the Grid' camp was truly a blessing for me. It helped to get done with a vast majority of my college essays. The way sir and his team coordinated with me when I was away at school was truly commendable. Would definitely recommend NM to any student who wants to reflect their best in their college apps



## Maanya Bajaj

Fravashi International, Nashik  
Johns Hopkins University  
Class of 2026

Working with Neeraj Sir was a life-changing decision. Under his guidance, in the short span of a year and a half, I was able to build up a portfolio of activities that I was truly passionate about. Not only did he help me pinpoint the academic major that aligns with my personality and goals, but he also assisted me through every obstacle I faced throughout the application cycle. Neeraj Sir and his team are the biggest contributors to my acceptance into my dream college, Johns Hopkins University. I would highly recommend his counsel to any student hoping to pursue education abroad: his reassurance, encouragement, and essay ideating sessions are unparalleled.



## Mridvi Khaitan

Step by Step School, Noida  
University of Chicago  
Class of 2025

Neeraj Sir had been more of a friend than a guidance counsellor throughout my college application process. He gives the best advice in any admission related situation and you can always turn to him for endless essay ideas. Sir will help you put the best version of yourself out there without suppressing your individual essence. Couldn't have had a better experience!



## Mahek Mahale

Jamnabai Narsee School, Mumbai  
University of Nottingham  
Class of 2025

Neeraj sir has been extremely helpful when it comes to any college/career related work. Without him I'd be lost. His work is beyond perfect. His office is extremely prompt with everything they do. I'm glad I had the chance to work with him. He's the reason I'll be attending uni this fall. I truly appreciate his efforts



## Maia Bedi

DAIS, Mumbai  
Ashoka University  
Class of 2024

Neeraj sir is an insightful, motivating and excellent mentor and counsellor. His guidance in the college application process has been instrumental in shaping my academic career and streamlining my future career path. My experience with him and his team has been ideal and his systematic approach to the application process genuinely made it more enjoyable and manageable



# Accreditations

My journey began at UCLA in 2001, where, as a college junior I provided guided tours of the campus to families interested in attending. Upon returning to India, I set up my private practice in 2010. Since then I've had the privilege of working with hundreds of students from across the country, and the world.

## Professional Affiliations

I am an active member of several worldwide counseling associations such as International ACAC, IECA, and AGA. Attending their annual conferences enable me to stay up-to-date with the most recent developments and establish valuable connections with admission officers from leading global colleges.

## College Visits

Every year, I (and sometimes the NM Squad) travel to prominent colleges in India and around the world. I usually visit around 10-20 colleges to gain an understanding of the difficulties, campus, community, culture, neighborhood, and most importantly, to get a sense of the college's atmosphere. After these visits, I write a review of the institution and share several updates about it on our Instagram account.

## Admission Committees

As the founder of The Next Genius Scholarship Program, I sit on admission and selection committees along with admission officers from the partnering institutions. Such a position allows me unprecedented access into the world of admissions, and how decisions are made behind closed doors.





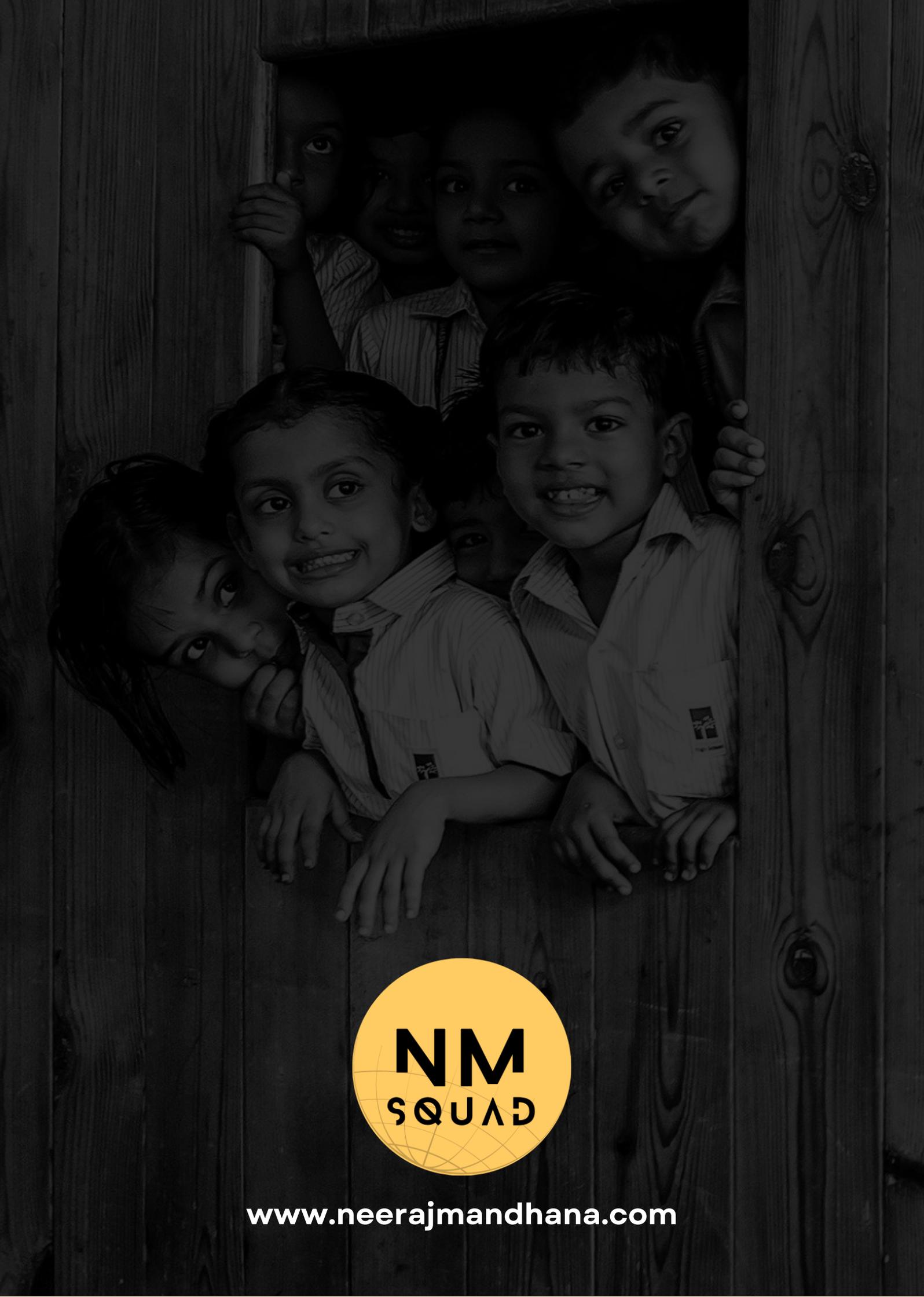
# How to Enrol

**Scan QR Code Below**

We begin working full-time with students starting Grade 10. Please scan this QR code to WhatsApp Rajib Bhattacharjee, my executive assistant. He will connect with you, answer all your questions, and set up the earliest possible appointment. To learn more about our work, kindly visit [www.neerajmandhana.com](http://www.neerajmandhana.com)



Scan to send a WhatsApp Message to Rajib.



[www.neerajmandhana.com](http://www.neerajmandhana.com)